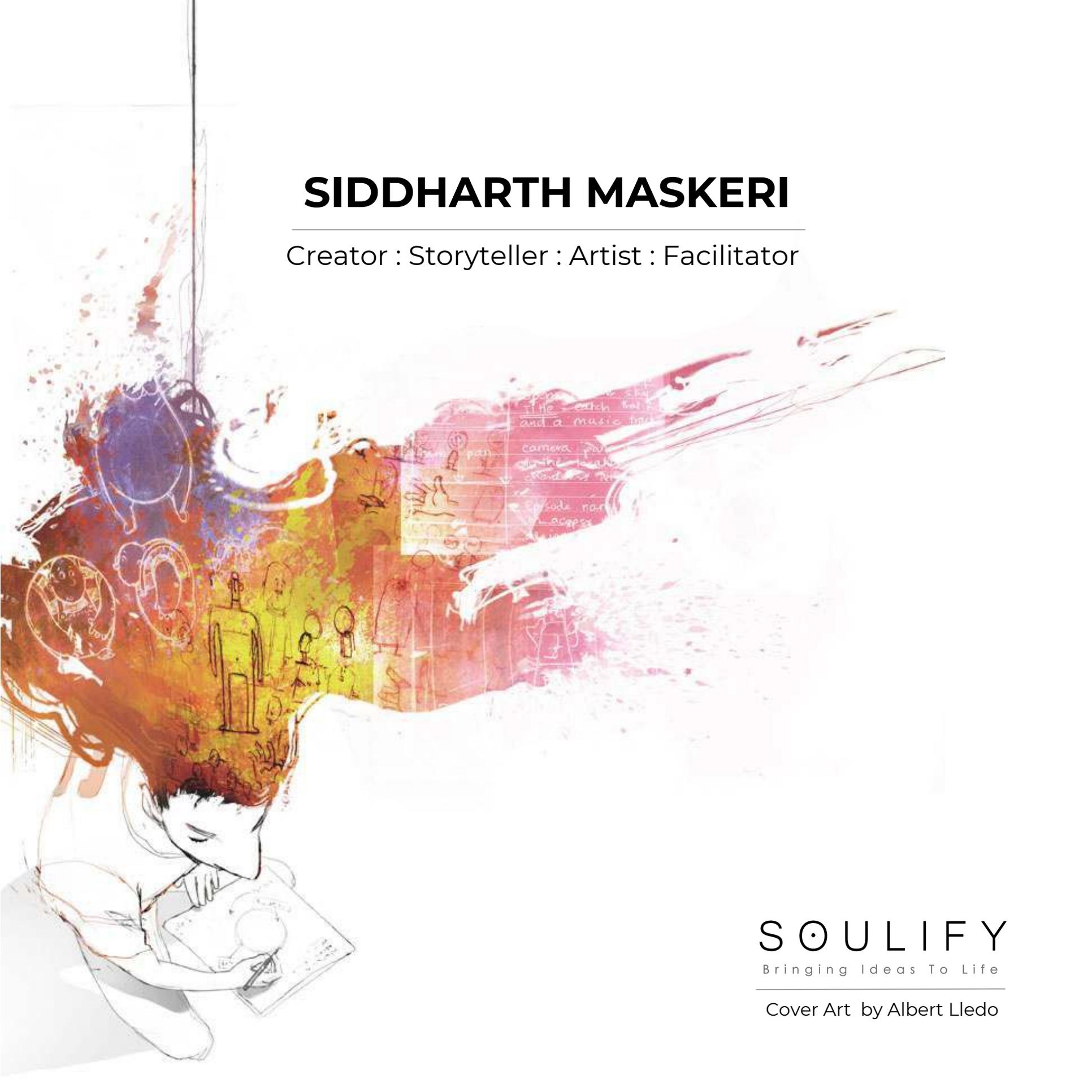


SIDDHARTH MASKERI

Creator : Storyteller : Artist : Facilitator



SOULIFY

Bringing Ideas To Life

Cover Art by Albert Lledo

Vision

A visionary, storyteller and mentor who is driven to spread happiness and togetherness through his thought-provoking, evolutionary, unifying and humanifying stories.





Philosophy

Story Heals, Story Inspires, Story Educates, Story Unites, Story Humanifies. Our expression must be meaningful, purposeful and relevant to the challenges of our generation and responsible for their evolution.





Creator and Storyteller

Siddharth Maskeri made his debut to Indian Cinema with his story - Masti Express. After a decade of experience in the field of animation, in 2012, he was sponsored by the French Embassy to visit the acclaimed animation festival Annecy to share his story - The Pickle Jar Adventure with the international market. Enko The Eskimo – a kids' animated series co-produced with Emmy Nominated Writer Mike Blum was under development with Cartoon Network USA. Kaalu The Cat featured as weekly half page a satirical comic strip in Mumbai's Mid-Day newspaper..

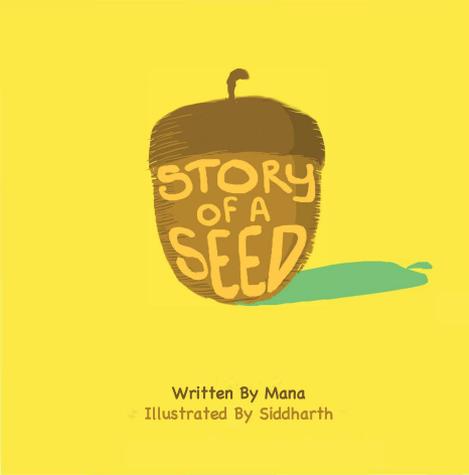




Filmmaker

Driven by compassion, Siddharth has written and directed animated and live action short films which impart a positive social messages. Misfit a film produced in 2017, portrays an evolved inclusive society. Yama and Moo an animated short produced in 2008, gives hope to all those who are affected by the recession. Kaalu The Cat a film that talked about "Bad Touch" was screened at Father Agnel School in Vashi, Mumbai.





Artist and Visualizer

The versatile creator and storyteller has directed interactive experiences for India's first interactive museum. He has illustrated for Story of a Seed - a beautiful story written by Mana. He has also designed characters for Get My Goat -a Dreamworks YouTube animated series. His most recent association as a Creative Director has been with the eminent producer of Indian cinema – Mr Bobby Bedi. Siddharth's journey as a storyteller and experience creator in the Bihar museum has provided a new dimension to his thought process and body of work.

Bihar Museum - Patna, Bihar





Animator and Film Designer

Siddharth is a self taught animator. In the first decade of his career, he chose to work only with the boutique studios for creative satisfaction. He has designed and animated various commercial and channel packaging videos for a variety of clients like Cadburys, MTV, Channel V, B4U, Neo Sports, Arun Ice Cream, Indian Oil, Happy Dent and Sahara Filmy.





Animation Mentor - Whistling Woods Intl.

2009 to 2012 were three glorious years at Whistling Woods International where Siddharth contributed his creativity to evolving the quality of animation education. Guiding the students from Script to Screen the school witnessed a range of fantastic concepts being produced by the Animation Department.



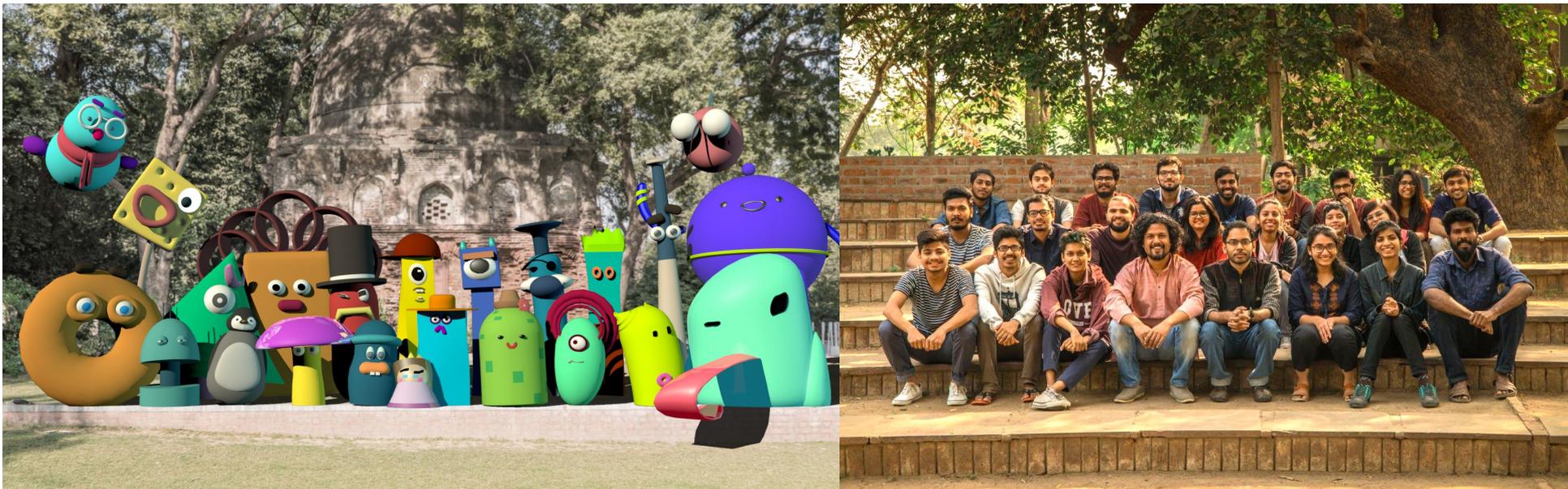
usi
Presents
I AM
POSSIBLE

Facilitated by
Siddharth Maskeri



Animation Mentor - NID, Ahmedabad

One month rigorous workshop at NID Ahmedabad where over and above animation skills, all the students learn the power of unity and collaboration. Through the process of Awakening The Child Within, the undergrad and postgrad students learn the complex process of computer generated animation in just a week. The remaining 3 weeks fly as they have learnt the secret to infinite power of learning.





Facilitator at Creativity Adda

A 3 Day Self Exploratory Workshop that focussed on the three most gruelling questions that all of us need to solve in our lives to achieve NIRVANA. Who Am I? Where Am I? Why Am I Here? The remaining 7 battled through their darkest memories, struggles and experiences came out enlightened discovering the light within. Thus they created their very own unique I AM Prayer Flags. Once you've achieved NIRVANA, storytelling is CHILD'S PLAY and you'll spot the STORY RAINBOW (the 7 key ingredients of any story) even with your eyes closed. We concluded the workshop with Attamation - A crazy, wacky yet practical idea of animating characters made from DOUGH.





Facilitator at IGLC

A 4 Day Workshop that began with a bang as one of the participants saw me putting up the poster and yelled - Phata Poster Nikla Hero! The participants realize I Am THE HERO as we start digging to explore that it's the DREAM, STRUGGLE and PERSISTENCE that makes a HERO. We then explore the Story Rainbow and see how most stories are made of these 7 vital colours. Learning is Playing and Playing is Learning is the way forward. And in that spirit we begin to dissect and dismantle classic folk tales and aesop fables into its 3 Act Structure - Head, Body, Tail. All's Well That Begins Well!





Speaker and Jury

Siddharth's been a speaker and film jury at several animation events such as MAAC 24FPS, Arena Creative Minds, Arena Orbit, SIES Film Fest etc.



Creators Speak



Mike Blum (Owner of Pipsqueak Films)

I've known and worked together with Sid for over 5 years and his enthusiasm and passion for animation is unparalleled. He also happens to have a very keen artistic eye and it's that wonderful design sense that initially convinced me to collaborate with him on "Enko the Eskimo" -- our animated children's series that we sold into development at Cartoon Network. His initial character concepts were so fresh, fun and beautiful that I could imagine wanting to spend time with them even before I knew what their personalities should be and what kind of stories they would tell. It's also why I hired him to design the characters for our DreamWorksTV series, "Get My Goat". I knew Sid would be able to find the fun and adventure in our main characters and he far exceeded my expectations. Sid's also a great collaborator filled with ideas but also open to notes and suggestions. A true team player.



P Jayakumar (CEO of Toonz Media Group)

Siddharth is a person who is full of energy and eternal optimism. He is an amazing creator; but without the stereotypical creator temperament. He is one of the easiest guys to work with, which makes him an ideal collaborator. He is understanding, patient and always tries to put himself in the other person's shoes. He has a deep passion for art and everything else becomes secondary. Above all, even in the most adverse of situations, he doesn't lose faith in himself; which I consider an extraordinary virtue.



Venkatesh Kamath (MAAC)

“Dear Siddharth, we'd like to let you know how much we appreciate your contribution toward the project. It was our pleasure to have you speak for the MAACINAR program. The concepts of "Short Filmmaking", an otherwise difficult subject, were taught with such simplicity that students across all zones have been able to comprehend it with ease. The immense feedback from the students is the evidence. The commendable effort put by you and your wonderful guidance has take us a level higher.”

Press Release

IMDB



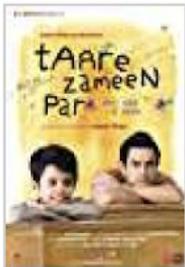
Siddharth Maskeri

Animation Department

SEE RANK

Contribute to IMDb. Add a bio, trivia, and more.
[Update information for Siddharth Maskeri »](#)

Known For



Taare Zameen Par
Animation Department

2007



Get My Goat
Animation Department

2016

Filmography

[Hide all](#) | [Show by...](#) | [Edit](#)

Animation department (2 credits)

Hide

Get My Goat (TV Series) (character designer)

2016

Taare Zameen Par (additional 3d animation: "3 X 9 = 3" animation sequence)

2007



Indian Flavour At French Anime Fest

May 29, 2012, 10:26 IST | Ruchika Kher

Projects of two Indian animators, Siddharth Maskeri and Vaibhav Kumaresh have been selected by the prestigious Annecy International Animation Film Festival to be showcased at this year's edition in June. Siddharth Maskeri and Vaibhav Kumaresh are on cloud nine. The duo will be leaving for Annecy in France, on June 2 on an all-sponsored trip to the Annecy International Animation Film Festival to showcase their selected projects to the distributors and producers.

Siddharth, whose project is called The Pickle Jar Adventure, a 90-minute film about an Indian family on a world tour, is elated with the prospect of getting to network with international distributors and producers. "As soon as I became a part of the delegation of those who will visit Annecy, I received an id and password that entitled me to scan a range of works online. I also got insights into the participants, so I could create a list of people I wanted to connect with once I'm at the festival," shares Siddharth. "I'm not expecting anyone to sign a \$10 million contract with me, immediately. But I'm sure this trip will initiate some kind of talk that will eventually benefit me. That's the hope," he adds.

To read more, visit

<https://www.mid-day.com/articles/indian-flavour-at-french-anime-fest/165236>

11th Frames Film Festival of SIES College Ends on a Successful Note

7:05 pm 10/02/2014 By AnimationXpress Team

Siddharth Maskeri was glad to be present at the event, it being his first experience of being a jury at a student-driven film festival, he expressed his joy of well structured and managed event. The Tilak ceremony at the entrance was amazing he recalled while conversing with the audience. One change that can bring awareness about animation films and education is to educate and expose students at the global level, the educational institutes are the channel to bring the change through rightfully mentoring the students at the beginner level. It is as involving as studying medical and becoming a doctor. The doctor only saves life, in animation we give life to each character, explains Siddharth.

To read more, visit

<http://www.animationxpress.com/index.php/institute/11th-frames-film-festival-of-sies-college-ends-on-a-successful-note>



Keep It Short by Siddharth Maskeri

9:31 am 26/10/2012 By AnimationXpress Team

Keep it short is a creative revolution for the animation industry and with this initiative, my vision is accomplish creative thinkers, who tell their own stories in an intelligent manner. This program of mine targets the crowd who are aiming to create short films. I feel, every short film has a scope to win if it's focused at a proper target audience”

To read more, visit

<http://www.animationxpress.com/index.php/interviews/animation-film-maker-and-founder-of-void-films-siddharth-maskeri-launches-story-creation-master-class-keep-it-short>



Void Films Founder Siddharth Maskeri Announces Keep It Short - 6 Day Workshop

9:35 am 10/12/2012 By AnimationXpress Team

Here comes a bright chance for you to get into the groove of story and character development and experience the happiness of creating your own story and characters for an animated short film with Void Films Founder Siddharth Maskeri's 6 day workshop, Keep it Short.

To read more, visit

<http://www.animationxpress.com/index.php/animation/void-films-founder-siddharth-maskeri-announces-keep-it-short-6-day-workshop>

December 17 - 22
Workshop

- 17 Gateway of India
Understanding the various formats of film and their purpose.
- 18 Inodai Waldorf School
Whom are you writing for?
Deciding your hero?
- 19 Juhu Beach
The visiting card pitch.
What's your story?
- 20 National Park
Writing dialogues. Choosing a style.
Designing your characters.
- 21 Phoenix Mall
Create a poster, Storyboard a situation.
Make an animatic with sound.
- 22 Inodai Waldorf School
Compiling your pitch and presenting your concept to an audience.
Rs.3,000/-

VOIDFILMS
presents

Keep It Short

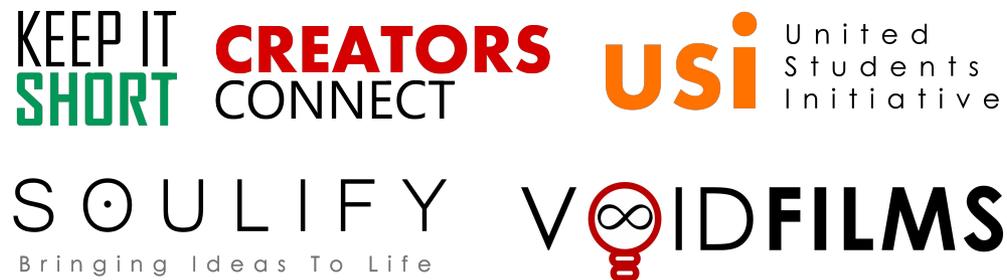
The Art of Writing and Directing Short Stories
Masterclass : Workshop : Short Film Program

By Siddharth Maskeri



Initiatives

The initiatives taken to build a community of Creators and Storytellers.



Community

The community who strengthened my ideas in their own way.



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